**Preparing for Transition from Key Stage 4 to Key Stage 5**

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| **Subject** | **Qualification** |
| **Graphic Communication** | **A Level** |
| **Recommended Reading Materials** | **Recommended Websites** |
| * Design as Art by Bruno Munari * Thinking with Type by Ellen Lupton * The Elements of Typographic Style by Robert Bringhurst * Elements of Graphic Design by Alex White * Just My Type: A Book About Fonts by Simon Garfield * Paul Rand: A Designer’s Art by Paul Rand * Ways of Seeing by John Berger (YouTube) * ‘Design as Art’ Book by Bruno Munari * Shock of the New Robert Hughes (YouTube) * 100 Ideas that Changed Graphic Design by Steven Heller | * www.tate.org.uk * <https://www.vam.ac.uk> * www.designishistory.com * www.illustrationweb.com * www.creativereview.co.uk * <https://centralillustration.com> * <https://www.bigactive.com> * <https://www.pinterest.co.uk> * <https://www.digitalartsonline.co.uk> * <http://www.eyemagazine.com> * <https://www.itsnicethat.com/categories/graphic-design> |
| **Preparation Tasks** | **Recommended Research** |
| **Create a collection of drawings**  You can draw anything that interests you.   * Try to aim for at least 30. * Try to not get held back by old fashioned notions of what a drawing is. Be experimental.   **Try to set aside 40 minutes to complete all of the activities below. Be strict with the timings!**  1. Do a line drawing of your object in any material you like. [3 minutes]  2. Do a tonal drawing of your object in charcoal. [3 minutes]  3. Do a line drawing of your object using a chunky ink marker and with your opposite hand [3minutes]  4. Do a tonal drawing of your object using charcoal and with your opposite hand. [3 minutes]  5. Do a line drawing of your object using any material you like with your strong hand but  making the line continuous (i.e. never lifting the pen off the paper at any point in the  drawing) [3 minutes]  6. Do a continuous line drawing using your opposite hand [3 minutes]  7. Do a blind line drawing of your object using any material you like (a blind drawing is where  stare at the object solidly and never look at the paper while you are drawing) [3 minutes]  8. Do a blind tonal drawing of your object using charcoal or chalk pastel [3 minutes]  9. Do a blind line drawing of your object using any material you like with your opposite hand [3minutes]  10. Take an implement in each hand and draw your object using both hands at the same time.  You need to keep both hands moving at all times! [3 minutes]  11. Cover your page completely in charcoal. Use your rubber to draw the object. [5 minutes]  12. Draw the negative space (everything else around the object except the object itself)of the object using chalk/oil pastel [3 minutes]  **Take some photographs**  You can photography anything that interests you.   * Try to aim for at least 30. * Try to not get held back by old fashioned notions of what a photograph is. Be experimental. | * Follow my Pinterest page – Miss Chasteauneuf - make notes about what work you find interesting – focus on experimental image and typography. |
| **Recommended trips or visits this Summer** | |
| Although many galleries are closed for the foreseeable future, most have virtual tours of exhibitions and collections on their websites:   * Design Museum * Tate Modern and Tate Britain * The Photographers’ Gallery * The Saatchi Gallery | |
| **Tasks to Complete** | |
| * Set up your own Pinterest board so as to build your knowledge on graphics, art, design, photography and textiles to strengthen your visual eye. * Research Photoshop and produce an A4 page explaining all the drawing tool bar functions. * Research the basic settings of a camera and produce an A4 page explaining the following: ISO, Aperture, WB and shutter speed.     . Choose 4 movements from the timeline e.g. Controlled chaos, Bauhaus etc. and write a paragraph about the main ideologies of each movement. Try and choose movements that you have never heard of.  **Research Project**  Project on Alan Fletcher Alan Fletcher was the father figure of British graphic design. Through his companies Fletcher Forbes Gill, Crosby Fletcher Forbes and later Pentagram, he revolutionised the practice and the business of visual communication, introducing Britain to punchy, ideas-based graphics and helping transform design from a decorative extra into a key element of corporate and public life.  PART 1.  1. Watch the video on Youtube where he talks about his book on graphic design, The Art of Looking Sideways.  Copy the link shown here: <https://www.youtube.com/watch?v=ub8NGZzqbkw>  2. If you can’t connect with the link, just go to Youtube and type in Alan Fletcher: The Art of Looking Sideways. Then answer the following the following questions which are based on the video.  3. What does Alan Fletcher (AF) regard as the most important of the senses?  4. How does he view how we think as people?  5. Words and pictures: Words are what, according to him?  6. What does he have to say about typography?  7. What did his Italian friend do with a load of pebbles? Find an image of it and put it in your sketchbook.  8. What did he have to say about an animal like a zebra?  9. How is his book laid out?  10. What does AF say his book is for?  PART 2 Write a short essay about the life and design ideas of Alan Fletcher, in which you need to incorporate six images of work that he produced. Write a description of the work and say what you like or dislike about it. Make pencil sketches of two of the images, about A4 size. Select two further images and make studies of them using felt tip pens. These will then form part of your analysis of his work. | |